

SUN TZU'S STRATEGIES WIN WITHOUT FIGHTING



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INTRODUCTION

In the 2,500-year-old book, the Art of War, military strategist Sun Tzu writes: "To win without fighting is the supreme strategy."

Thus, contrary to common belief, the Art of War is NOT just about fighting, and more fighting. The most powerful strategy is to creatively and innovatively use strategies to resolve a conflict. This shall be the theme of this one-day presentation, whereby author and internationally-acclaimed speaker KHOO KHENG-HOR will show the delegates how to apply certain key principles from the Art of War to creatively come up with strategies which will ensure their victory without any need to incur animosity. The strategies taught will be most useful for laying the foundation for a strong and cohesive team at work and/or at home.

OBJECTIVES

By the end of this presentation, the delegates will develop and/or enhance the "win-without-fighting mindset" to give them the competitive edge, and improve their skill in handling people and situations.

COURSE OUTLINE

1. Introduction to Sun Tzu's Art of War - Understand what the Art of War is all about.
2. The Reality of Organization and the Three Building Blocks - Learn how the basics of "Harmony", "Moral Law" and "Heaven" can be used to make for a more conducive environment at the workplace.
3. More on Win Without Fighting - Master Sun Tzu's strategies to win without fighting from practical tips on their application.
4. Workshops - Transfer learning with a video discussion and discover who you really are.

WHO SHOULD ATTEND

Anyone who is responsible for delivering results for his/her corporation as a CONTRIBUTING member of a TEAM, will certainly benefit from this presentation.

DURATION

1 day (9am – 5pm)

COURSE FEE

Program 100% Claimable under SBL Scheme

PSDC Members: RM 880/pax

Non-Members: RM 980/pax

All prices listed above are subject to GST effective 1 April 2015.

DATES

20 July 2018

6 December 2018

** Training date subject to change*

TRAINER'S PROFILE

The media – TV, radio, newspaper and magazines in Australia, Britain, Malaysia and Singapore have dubbed him Mr. Sun Tzu or simply “The Sun Tzu Man” for his contemporary interpretation of Sun Tzu’s Art of War. The author of 12 books and 9 handbooks on business and management, **Khoo Kheng Hor** now lives in semi-retirement in his “mountain home”. However, as he is very sought after as a speaker in international conferences and in-house workshops, he still travels once a month in the region to motivate his audience. Many organizations have engaged him to speak at their conferences and conduct public and in-house workshops.

Khoo Kheng Hor has trained numerous companies such as AXA Insurance, Borneo Motors, Compaq Computer, Cisco Systems, Eastman Kodak, Hewlett-Packard, Intel, Inter-Continental Hotels & Resorts, Johnson & Johnson, Ministry of Education (Singapore), Malayan Banking, Lucent Technologies, National Semiconductor, Port of Singapore Authority, Singapore Telecom and many others. He has also trained officers of the Singapore Police Force on regular basis in the Art of War for which he has been appointed an honorary Assistant Superintendent of Police since July 1997.



ADMINISTRATIVE DETAILS

Venue	PSDC
Payment	Crossed cheque made payable to “ PENANG SKILLS DEVELOPMENT CENTRE ” one week before commencement date.
Registration	Registration forms together with payment to be forwarded to:- <i>PSDC</i> <i>1, Jalan Sultan Azlan Shah, Bandar Bayan Baru,</i> <i>11900 Bayan Lepas, Penang.</i> Tel: 04-643 7909 Fax: 04-643 7929 Email: training@psdc.org.my
Cancellation	PSDC reserves the right to cancel or postpone any program but with due notice to the company(s)
Refund	Fees will only be refunded in full for any cancellation of registration provided written notice is received 7 working days before commencement date. Substitute attendee(s) will be accepted at no extra charge.

For further information, please contact Nuralina (ext. 514)
Email: nuralina@psdc.org.my

Online registration: <http://www.psd.org.my>



To find out more, call our **Corporate Training Team** at ext 523/577/514/517 or email to corptraining@psdc.org.my

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